



**CREATING CULTURAL CAPITAL**  
**22nd APACA NATIONAL CONFERENCE**

**10 & 11 September 2008**  
**Adelaide Festival Centre**



Australian  
Performing  
Arts Centres  
Association

# CREATING CULTURAL CAPITAL

## 22nd APACA NATIONAL CONFERENCE

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### KEYNOTE SPEAKERS

#### LI CUNXIN

Author of *Mao's Last Dancer* & former Principal Dancer,  
The Australian Ballet.

#### BERNIE HOBBS

Presenter from the ABC's *The New Inventors*.

#### WHAT'S IN IT FOR ME?

Your premiere performing arts networking event.

#### KILLING CARBON

Your Carbon Footprint and how to reduce it.

#### WIDGETS, WIKKIS AND WHATSITS

Get the low down on social media from those in-the-know.

#### BRANDING

A new look at the easiest way on earth to measure brand equity.

#### ADVICE

Audience Data and Visitor Information Collection Enterprise.

#### ADVOCACY

The national arts advocacy campaign...  
*We All Play A Part.*

#### PRODUCE OR PERISH

Venues that produce – why and HOW?

#### MON SEPT 8

Long Paddock

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#### TUE SEPT 9

Long Paddock

APACA Welcome Drinks

Windmill Theatre's "Helly's Magic Cup"

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#### WED SEPT 10

APACA Conference Day One

City of Adelaide Civic Reception

Philippe Genty's "Lands End"

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#### THU SEPT 11

APACA Conference Day Two

APACA Conference Dinner - Glen Ewin Estate

The Drivers Awards

**MORE INFO: [admin@apaca.com.au](mailto:admin@apaca.com.au)**  
**or call (08) 9298 8822**