

Changing Attitudes



APACA

19th ANNUAL

2005

CONFERENCE

CANBERRA THEATRE CENTRE

Thursday 15 & Friday 16 September 2005

APACA

Australian
Performing
Arts Centres
Association

Changing Attitudes

The Annual APACA Conference is one of the most important dates in the annual diary of any performing arts manager in Australia. This year we are concentrating on changing attitudes. *"Changing Attitudes"* is about thinking and behaving differently, it's about changing attitudes through learning, learning new ways of thinking about what we do and how we do it. It's about changing the attitudes of our audiences. Perhaps to build audiences, we need to change our attitudes too?

"When Diana sat on the bed of a man with AIDS and held his hand, she transformed public attitudes and improved the life chances of such people"

Nelson Mandela



The butterfly is a symbol of change . . . from egg to caterpillar to chrysalis to beautiful butterfly.



2005 marks the 40th anniversary of the opening of the Canberra Theatre Centre, and in hosting the APACA Conference in Canberra this year we salute the Canberra Theatre Centre as the first performing arts centre to be opened in Australia.

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For Changing Attitudes we have secured a stellar line up of speakers, all of whom have been instrumental in the formation and transformation of public perceptions.

KEYNOTE ADDRESSES



David Gonski AO Chair of Coca-Cola Amatil, Chair of the Investec Banking Group and a Director of the ANZ bank, John Fairfax and Westfield, David Gonski is also Chair of the Australia Council, President of the Art Gallery of NSW and Chair of NIDA. He is a captain of industry whose interest in, and support of, the arts has changed attitudes towards the arts within corporate Australia.



Julian Burnside QC is a leading Melbourne barrister and social justice campaigner, who is also a champion of the arts. He is Chair of Chunky Move Dance Company, Deputy Chair of Musica Viva and a council member of the Victorian College of the Arts. Julian Burnside acted for the people of Ok Tedi in their battle against BHP, represented the Maritime Union of Australia in the 1998 waterfront dispute and was a senior legal adviser in the Tampa case. He is actively involved in advocating for the plight of asylum seekers and has doubtless changed public attitudes towards this cause.



Ian Kiernan AO is the Founder and Chairman of Clean Up Australia and Clean Up the World. Whilst competing in the 1986/87 BOC Challenge solo around-the-world yacht race Ian saw, and was appalled by, the amount of rubbish choking the world's oceans and committed himself to do something about it. In 1990, the first Clean Up Australia Day took place and since then more than 7 million

people have heeded the call through annual Clean Up Australia Days, Friday Schools Clean Up Days and Business Clean Ups. Now, that's changing attitudes!



Jerry Yoshitomi* is a US based independent cultural facilitator who is engaged by several national/regional foundations and performing arts presenters to read, research, provoke and speak on increasing participation in the arts, creativity, communities of practice, knowledge management, contemporary leadership practices and recognising the public value of the arts. His recent work has focused on the role of new knowledge and developing new methods and practices in the arts.

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PLENARY WORKSHOP – PERFORMING ARTS TOURING

It is the year 2010. Remarkably, all stakeholders – including producers, touring coordinators, funding bodies and presenters are overwhelmingly pleased with the state of touring around Australia.

What happened back in 2005 to get to this satisfying state of affairs? Be one of the mob who made it happen – join Jason Cotton from Dynamic Horizons as he takes us through a facilitated session to determine our touring future – together.



**Jerry Yoshitomi's visit to Australia has been supported by the Audience and Market Development Division of the Australia Council for the Arts and by Kape Communications.*

SPONSORS

APACA is extremely grateful for the generosity its sponsors.

CANBERRA
THEATRE
CENTRE



BREAK OUT SESSIONS

Multi choice over two sessions

- ***Managing Up*** – A workshop to help managers lobby their senior managers. How to get around a difficult manager, how to influence your manager, how to get attention, how to ask for a pay rise, and more.
- ***Ticketing*** – A workshop covering the Ticketing Code of Practice, ticketing developments, internet sales, and more.
- ***National Occupational Health and Safety Standards***
– A workshop to assist you to achieve the highest possible standards of health and safety in the workplace. Making sense of the legislation.
- ***Privacy Legislation*** – When does the personal becomes the private? Who owns your mailing list? Who's looking after the children? Do you really know who you've employed?
- ***APRA*** – Making sense of the music copyright and licensing web. Who is responsible for which licence? Who pays for what? Demystifying the process.



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ACCOMMODATION

APACA has negotiated special deals at two Canberra hotels, both members of the Accor group of international hotels. As the conference takes place during parliamentary sitting time, accommodation is extremely limited, and your early booking is strongly recommended.



Novotel Canberra is Canberra's newest 4.5 star hotel, situated right in the CBD and less than 5 minutes walk from the Canberra Theatre Centre. Facilities include a heated swimming pool and gym, the hotel offers superb dining as well as 24 hour room service. Each room features a data port, safe, mini bar, cable news, TV plus iron and ironing board.

Special APACA Conference Delegate Rate \$169 per room, including full breakfast. One or two people in a room with one queen size bed or two double beds.

Olims Hotel Canberra is a boutique style 4 star hotel located in Ainslie and approximately a 15 minute walk to the Canberra Theatre Centre. Opened in 1927, the hotel surrounds a landscaped courtyard and combines the grandeur of yesteryear with all of the comfort and conveniences for which the Mercure Brand is renowned. Facilities include range of room styles, The Courtyard Restaurant, Bistro & Beer Garden, Lounge Bar, Room Service, gym, guest laundry and free parking.



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DAY REGISTRATION

Day registration delegates do not qualify for the Cocktail Parties and may attend conference sessions on the day of their registration only. The Gala Awards Dinner may be attended by additional payment of \$125 each.

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SOCIAL FUNCTIONS

Registration includes attendance at, and coach transfers to:

Cocktail Party Wed 14 Sept – at Parliament House, hosted by the Minister for Arts and Sport, at 6.00pm until 7.30pm. This is a unique opportunity to visit the magnificent Parliament House building and to get up close and personal with the heart beat of the nation.

Cocktail Party Thurs 15 Sept – at the historic Lanyon Homestead, hosted by the Cultural Facilities Corporation, including an optional tour of the Nolan Gallery, displaying important works by the renowned Australian artist, Sir Sidney Nolan, at 5.00pm until 7.30pm.

The Gala Awards Dinner Friday 16 Sept – in the grandeur of the Members Dining Room of Old Parliament House. The evening is a great way to wind up the conference and to share a drink and a meal with colleagues. Incorporating the presentation of the Annual Drover Awards which recognise the skill and excellence practiced by performing arts companies in national touring. Additional dinner tickets may be purchased at a cost of \$125 each.

CONFERENCE WEEK CALENDAR – September 2005

Monday 12	2.00pm-5.30pm	Optional Venue Tour
Tuesday 13	9.00am-5.00pm	Long Paddock
Wednesday 14	9.00am-1.00pm	Long Paddock
	3.00pm-5.00pm	APACA AGM
	6.00pm-7.30pm	Cocktail Party at Parliament House
Thursday 15	9.00am-4.30pm	Conference
	5.00pm-7.00pm	Cocktail Party at Lanyon
Friday 16	9am-5.30pm	Conference
	7pm-12.30am	Awards Dinner at Old Parliament House

OPTIONAL VENUE TOUR – \$35

On Monday afternoon, 12 September, delegates have the option of joining a tour of APACA member venues in the ACT. Tour commences at the Canberra Theatre Centre at 2.00pm and then transfers to the Erindale Theatre, Tuggeranong Arts Centre and the Street Theatre. Returns to hotels at 5.30pm.

ANNUAL GENERAL MEETING

The APACA AGM will be held at 3pm on Wednesday 14 Sept in the Canberra Playhouse. All financial members are encouraged to attend.

PRICES

All prices quoted in this brochure include GST. Registration fee includes Conference Kit, attendance at all conference sessions, morning tea and lunch on Thursday and Friday, cocktail parties on Wednesday and Thursday, Gala Drover Awards Dinner on Friday. Participation in the optional Venue Tour on 12 Sept incurs an additional cost of \$35.

REGISTRATIONS and PAYMENTS

Delegates may register by completing this form, or downloading a form from www.apaca.com.au, and returning it together with a cheque made payable to APACA to PO Box 17, Berry NSW 2535.

Payments using a credit card may be made over the internet by visiting www.apaca.com.au and connecting on the 'pay by credit card' link.

Registration forms are certified tax invoices.

DISCLAIMER

The conference program is correct at time of publication, however the management reserves the right to make alterations due to unforeseen circumstances.

LONG PADDOCK

Further information on Long Paddock can be sought from Kate Larsen, Touring Manager, Country Arts WA. Phone 08 9481 0077 or email klarsen@countryartswa.asn.au.

Some quotes from delegates about the 2004 APACA Conference "Working Together":

• "excellent . . . great discussion" • "an enjoyable conference . . . I learned a lot" • "one of the best I've ever been to"